



Reserve Events  
Flyer Design



Reserve Events  
Corporate Event Planning - Paso Robles, California  
www.reserveevents.com

AR & Co. created the ideal flyer for our event. It not only looked high-class and professional, but also read as so.

—Kris Penick, Founder and Owner, Reserve Events

Reserve Events and Destinations is an event and destination management company servicing California's Central Coast. Their goal is to make corporate and group events memorable by planning and executing them with easy elegance. Reserve Events utilizes their relationships and purchasing power to provide the highest quality program, within budget, for the client.

EXHIBIT A: Flyer Design.



Findings

Reserve Events and Destinations came to AR & Co. in need of a high-end flyer. They provided AR & Co. with some basic information about the upcoming event and AR & Co. created a clear and concise presentation of this information, appealing to the

potential target audience. Using their knowledge of effective layout and design, AR & Co. was able turn out an eye-catching and eloquently written flyer that that became a successful marketing tool for Reserve Events and Destinations.